

Career Site Migration and Optimization

Business Challenge

Our client is a global cloud storage and file synchronization provider that wanted to optimize its career site while reducing the dependency on engineering resources to create, change and maintain site content.

The key issues that faced our client were:

- Dependency on engineering to maintain site content
- No established site analytics
- Slow method to job distribution to third-party job boards
- Unreliable integration between applicant tracking system (ATS) and career site
- Update the site design to adhere to branding guidelines

Client & Engagement Quick Facts

- Nine-month project duration
- Worked with Recruiting, Design and Business Technology to develop business requirement documentation
- Conducted formal RFP to evaluate vendors against P0 business and system requirements
- Developed and managed project plan, risks and issues backlog, cutover plan, communicated and coordinated with all stakeholder groups
- Led new feature testing, end-to-end UAT and change management for Go-Live
- Supported data cleansing, system setup, user access provisioning and post-launch stabilization
- Developed optimized process flows and best practices for ongoing job postings

Our Solution

Kenny & Company successfully redesigned, migrated and implemented our client's career site onto a new content management platform with enhanced features, optimized job distribution workflows and analytics.

Business Benefits

Our client replaced a static and engineering-dependent career site with a dynamic and scalable career site enabling real-time content creation and maintenance, improved job distribution, and improved visibility into site analytics.

About Us

Kenny & Company is a management consulting firm offering Strategy, Operations and Technology services to our clients.

We exist because we love to do the work. After management consulting for 20+ years at some of the largest consulting companies globally, our partners realized that when it comes to consulting, bigger doesn't always mean better.

Instead, we've created a place where our ideas and opinions are grounded in experience, analysis and facts, leading to real problem solving and real solutions – a truly collaborative experience with our clients making their business our business.

We focus on getting the work done and prefer to let our work speak for itself. When we do speak, we don't talk about ourselves, but rather about what we do for our clients. We're proud of the strong character our entire team brings, the high intensity in which we thrive, and above all, doing great work.

Who We Are

Partner Led

Our Partners are personally committed to our clients and lead every engagement.

Experience, Perspective and Passion

We average over 20 years in professional services and bring tailored approaches to every client engagement.

Focused, Collaborative, High-Impact

We work side-by-side with our clients in highly focused teams to solve complex business problems.

Client First

Our highest priority is our client's professional and personal success. We believe clients should expect more.

Guarantee Our Work

We guarantee our clients complete satisfaction every engagement every time.

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