

Portfolio Dashboard and Cross Functional Metrics

Business Challenge

Our client is a Fortune 200 Consumer Goods company and a global manufacturer and retailer of apparel footwear & accessories. Our client wanted a visual dashboard that aligned key metrics across multiple disciplines and functions of the organization. This dashboard needed to be comprehensive, modular, and repeatable to ensure a long term benefit. Similar initiatives had been tried before, but they continually stalled due to a lack of structure and/or competing priorities.

The key issues that faced our client were:

- Obtaining early executive engagement critical to providing positive momentum and long term planning
- Undefined, confusing, or inadequate metrics in disparate data sources
- Lack of historical data collection processes for time based comparative reporting.

Client & Engagement Quick Facts

- Four month engagement with two waves consisting of development of dashboard and feedback
- Develop modular, repeatable process for creating and maintaining portfolio level dashboard
- Create documentation and tools to allow for future improvements and iterations of dashboard as needed by portfolio leadership.

Our Solution

Alignment of key players was paramount in the successful completion of the desired dashboard. This was achieved by developing waves of work that focused on “gettable” data while simultaneously planning for future functionality through the development of a backlog. Work resulted in a dashboard that provided new reporting capabilities to the organization and a defined process to guide and manage future improvements.

Business Benefits

Kenny & Company provided our client with an improved method of viewing and measuring the health of its organization. As the dashboard continues to mature the strategic and tactical benefits will improve leadership’s ability to actively manage the present and plan for the future.

About Us

Kenny & Company is a management consulting firm offering Strategy, Operations and Technology services to our clients.

We exist because we love to do the work. After management consulting for 20+ years at some of the largest consulting companies globally, our partners realized that when it comes to consulting, bigger doesn't always mean better.

Instead, we've created a place where our ideas and opinions are grounded in experience, analysis and facts, leading to real problem solving and real solutions – a truly collaborative experience with our clients making their business our business.

We focus on getting the work done and prefer to let our work speak for itself. When we do speak, we don't talk about ourselves, but rather about what we do for our clients. We're proud of the strong character our entire team brings, the high intensity in which we thrive, and above all, doing great work.

Who We Are

Partner Led

Our Partners are personally committed to our clients and lead every engagement.

Experience, Perspective and Passion

We average over 20 years in professional services and bring tailored approaches to every client engagement.

Focused, Collaborative, High-Impact

We work side-by-side with our clients in highly focused teams to solve complex business problems.

Client First

Our highest priority is our client's professional and personal success. We believe clients should expect more.

Guarantee Our Work

We guarantee our clients complete satisfaction every engagement every time.

Contact Information

Silicon Valley

1710 South Amphlett Blvd.
Suite 302
San Mateo, CA 94402

Portland

707 SW Washington St.
Suite 925
Portland, OR 97205

For inquiries: info@michaelskenny.com

To see additional publications and learn more about us, please visit our website at:
www.michaelskenny.com.

Also, follow us on:

